ZEINA MAKKY
designer & web developer

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EXPERIENCE

PHYSICIAN ASSISTANT EDUCATION ASSOCIATION

WEB DEVELOPER - 2016 to present
- Design, develop, and maintain websites built with WordPress and Middleman, using Ruby, Javascript, HTML, and CSS.
- Create registration sites in Cvent.
- Collaborate extensively with graphic design and software developer.
- Design conference print collateral (e.g.: session signs, registration badges) .
- Create and edit videos.

THE DIFFERENCE ENGINE

WEB DEVELOPMENT APPRENTICE - 2016
- Design and code web apps for non-profit clients, using Ruby on Rails, AngularJS, HTML, CSS.

FREELANCE

WEB DESIGNER / ILLUSTRATOR - 2007 to present
- Design and code commercial and personal websites, using Wordpress, PHP, HTML, CSS, Javascript.
- Design business cards, logos, infographics, book covers, and annual reports.

MILWAUKEE JOURNAL SENTINEL

Pulitzer prize-winning daily newspaper for Milwaukee

DESIGNER - January 2005 to January 2016
- Designed pages, edited and shot photography, produced illustrations for features and news sections, including front page, and magazines, brochures and promotional materials.
- Part of a core redesign team for the Journal Sentinel and the 14 papers in Journal Media Group.
- Designed and coded interactive graphics, e-books, produced logos and promos for our websites, created and edited photo galleries and video. Worked on Best of Brew City mobile app.
- Mentored and guided features design team, summer design interns and new employees.

TAPMILWAUKEE.COM PRODUCER - December 2011 to June 2012
- Replaced producer on maternity leave, while doing my own job.
- Produced the Journal Sentinel's entertainment website. Edited and wrote copy, designed and coded interactives, created and edited photo galleries.
- Shot videos in studio.
- Ran social media accounts.

MARQUETTE UNIVERSITY COLLEGE OF COMMUNICATION

ADJUNCT PROFESSOR - INTRO TO NEWSPAPER DESIGN - FALL 2005
- Devised course curriculum, quizzes and exams.
- Instructed students on newspaper design basics, photo editing, typography and illustrations.
- Taught inDesign and Photoshop.

COLUMBIA MISSOURIAN

Award-winning morning daily newspaper for Columbia, Mo.

DESIGNER - SUMMER 2003 to SPRING 2004
- Designed and illustrated 1A, features and special sections, including a bilingual monthly.
- Redesigned the Sunday Missourian. Created stylesheets and made prototypes cohesive.
- Mentored junior designers.

SKILLS

Creative, outside-the-box thinker with knowledge of :
- Adobe Creative Suite
- Ruby
- Rails
- HTML, CSS, SCSS
- Javascript
- YAML
- CCI, K4
- Wordpress
- Static site generators
- AP style

Languages: English, French; competent in Italian, spoken Arabic, some knowledge of Spanish.

Social media: Facebook, Twitter, Tumblr, Instagram, Snapchat, Hootsuite

TRAINING

Web Development Bootcamp
Learned Ruby, Rails, Javascript, AngularJS, git, github, working with APIs and databases.

EDUCATION

Missouri School of Journalism
Master of Arts in Journalism

University of South Carolina
Bachelor of Arts in Journalism

AWARDS

Society for News Design Award of Excellence
Photo Editing
Section redesign

SSND First Place
Section Cover
Illustration

Honorable Mention
Features Page